



FREE WEBINAR

20 Years of Trust

Hosted by:
Noelle Mykolenko, CEO of Trusted Advisor Associates

FEBRUARY 10 | 10AM EDT

David Maister
Charles H. Green &
Robert M. Galford
TrustedAdvisor
ASSOCIATES LLC

Thank you for your interest in our February 10th webinar, *20 Years of Trust*.

To review the webinar at any time, you can view the recording [here](#). Feel free to share the recording with friends and colleagues, and you can view other past recordings and see the upcoming schedule on the same page.

As a special thank you for registering, we're offering a 20% discount to the first 30 people who purchase one of our two most popular online courses, *Trust-building Essentials* and *Being a Trusted Advisor*. See our online courses at [Trusted Advisor Academy](#). Just enter the coupon code **TrustMantras** at checkout to receive the discount.

Here are some resources to complement the webinar content:

- Order a copy of the 20th anniversary book [here](#)
- Delve deeper into what has changed with this blog post: [20 Years of Trust: What Has Changed](#)
- Explore what you can do to build trust using the Trust Equation in this blog: [Building Trust in a Low-Trust World](#)
- If you are focused on the virtual aspect of business today, check out these two blog posts:
 - [7 Lessons to Improve Trust in a Virtual World](#)
 - [The 80/20 Rule for Virtual Relationships](#)
- Visit Trusted Advisor Associates' partner website (The Get Real Project) to view [Weekly Tips](#) on today's content (and much more)

For those who were able to join, we hope you enjoyed the experience. We hope to "see" you at the next one on March 9th led by our associate, Johnny Beamish. Topic and registration information will be announced shortly. Be sure to sign up for our notifications [here](#).

Don't hesitate to email or call use directly for any reason.



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