



Dear <<First Name>>,

Thank you for your interest in our January 26th webinar, *10 Mantras to Reset Your Trust Mindset*.

To review the webinar at any time, you can view the recording [here](#). You can also view past recordings and see the upcoming schedule on the same page.

As a special thank you for registering, we're offering a 20% discount to the first 30 people who purchase one of our two most popular online courses, *Trust-building Essentials* and *Being a Trusted Advisor*. See our online courses at [Trusted Advisor Academy](#). Just enter the coupon code **TrustMantras** at checkout to receive the discount.

Here are some resources to complement the webinar content:

- Read how to [Start 2021 with a \(Better\) New Year's Resolution](#)
- Delve deeper into the risks of [putting too much emphasis on skillsets, and not enough on mindsets](#)
- One participant asked about what kind of risks people find the most difficult to take, learn more in our eBook: [Six Risks You Should Take to Build Trust](#)
- Get a close-up look at some of the fundamental truths about trust in this blog post by our partner Andrea Howe at The Get Real Project: [Are You \(Still\) Minding Your P's?](#)
- Visit Trusted Advisor Associates' partner website (The Get Real Project) to view [Weekly Tips](#) on today's content (and much more).

Feel free to share the [recording](#) and [presentation slides](#) with colleagues.

For those who were able to join, we hope you enjoyed the experience. We hope to "see" you at the next one on February 10th. We are celebrating the 20th anniversary release of *The Trusted Advisor* with special guests, co-authors Charlie Green and Rob Galford. [Register here](#) for the webinar (and if you're interested in the book, you can [pre-order via Amazon here](#)).

Don't hesitate to email or call us directly for any reason.

A handwritten signature in black ink, appearing to read 'Noelle Mykolenko'.

Noelle Mykolenko

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