

Free Webinar: Tues., April 21st @ 11 AM ET

**5 Best Practices
for Managing the Biggest
Client Relationship
De-railer: Fear**



Hosted by
Andrea Howe, **GET REAL**
PROJECT
Founder of:

in
partnership
with: **TrustedAdvisor**
[ASSOCIATES LLC]

Hello,

Thank you for your interest in our April 21st webinar, *5 Best Practices for Managing the Biggest Client Relationship De-railer: Fear*. If you were able to join us “live,” we hope you enjoyed the experience.

To review the webinar at any time, you can view the recording [here](#). You can also view past recordings and see the upcoming schedule on the same page. Feel free to share the [recording](#) and [presentation slides](#) with colleagues.

Here are some resources to complement the webinar content:

- Read Charlie’s original eBook on [the four sharks of fear](#);
- Read Andrea’s article on [four strategies you can apply as shark repellent](#);
- Deep dive into [five “Ninja tips” for how to get and stay grounded these days](#);
- Learn more about our old friend [the trust equation](#);
- See how trustworthy you are by taking our free [Trust Quotient quiz](#);
- Check out our recent [podcast](#) and [blog](#) on trust in a pandemic;
- Learn more about our trilogy of books: [The Trusted Advisor, The Trusted Advisor Fieldbook, and Trust-Based Selling](#).

Please email our Marketing Team Lead, [Jason Gluskin](#), with any kudos or critiques. And don't hesitate to email or call us directly for any reason.

We hope to “see” you on our next webinar.



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